October 2014





ETIHAD AIRWAYS PARTNERS UNVEILED

Dear Trade Partner,

Etihad Airways Partners, a new brand which brings together like-minded airlines to offer customers more choice through improved networks and schedules and enhanced frequent flyer benefits, has been unveiled today.

Initially, six airlines will participate in the new partnership - airberlin, Air Serbia, Air Seychelles, Jet Airways, Etihad Regional* and Etihad Airways.

Etihad Airways Partners can now offer your business and your customers greater connections with a combined network of more than 250 destinations across 88 countries. Together we are committed to developing shared standards of service quality and offering a comprehensive package of travel and loyalty benefits to your business.

The Etihad Airways Partners' logo will be displayed on aircraft and on branded materials of the participating airlines symbolising a seal of excellence and global cooperation. Our sales team is looking forward to meeting and discussing in more detail how we can work with you to ensure the benefits of Etihad Airways Partners are fully leveraged for your customers. If you have any questions in the meantime, please contact your Etihad Account Manager.

Thank you for your support, which is very important to Etihad Airways and why we are continually looking at ways in which we can strengthen our relationship.

To read more about Etihad Airways Partners click here.













Terms, conditions and benefits of existing airline schemes are unaffected.







